



DC COMICS

STYLE
GUIDE



DC COMICS
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LICENSING
CORPORATION
OF AMERICA
A Warner
Communications
Company



WARNER COMMUNICATIONS INC.



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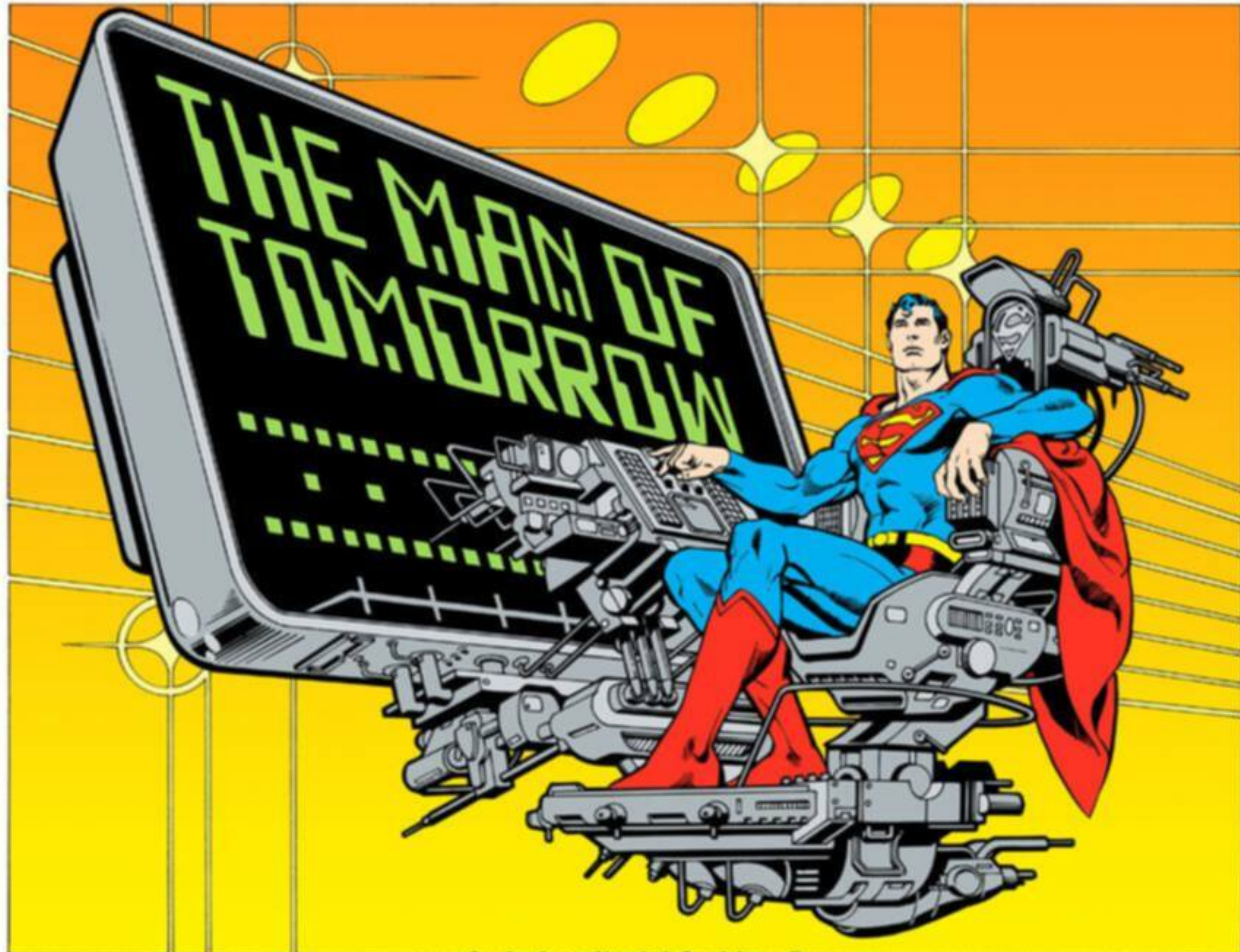


















AQUALAD™

MERA™

AQUAMAN™

Green Arrow





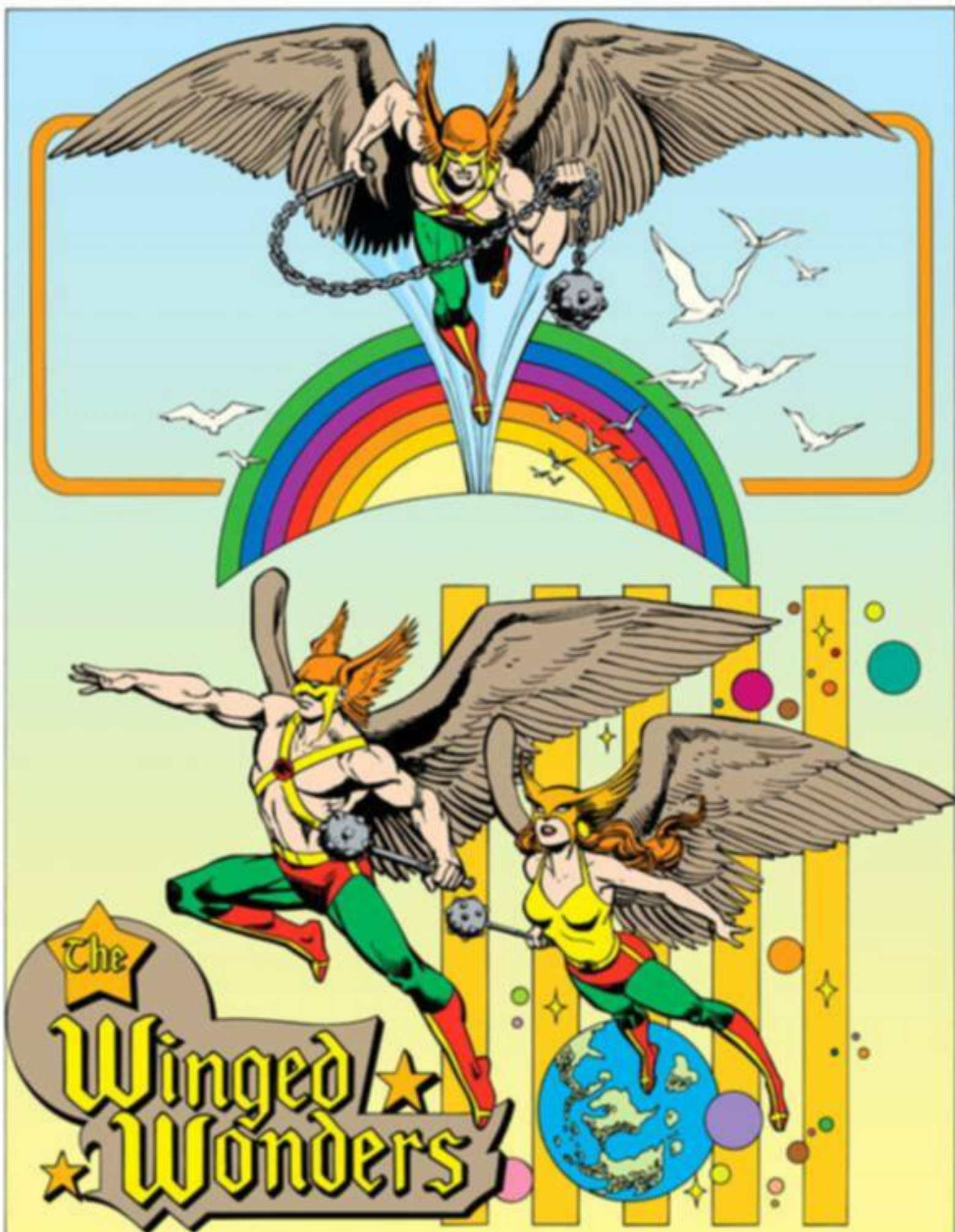


HAWKMAN



HAWKWOMAN

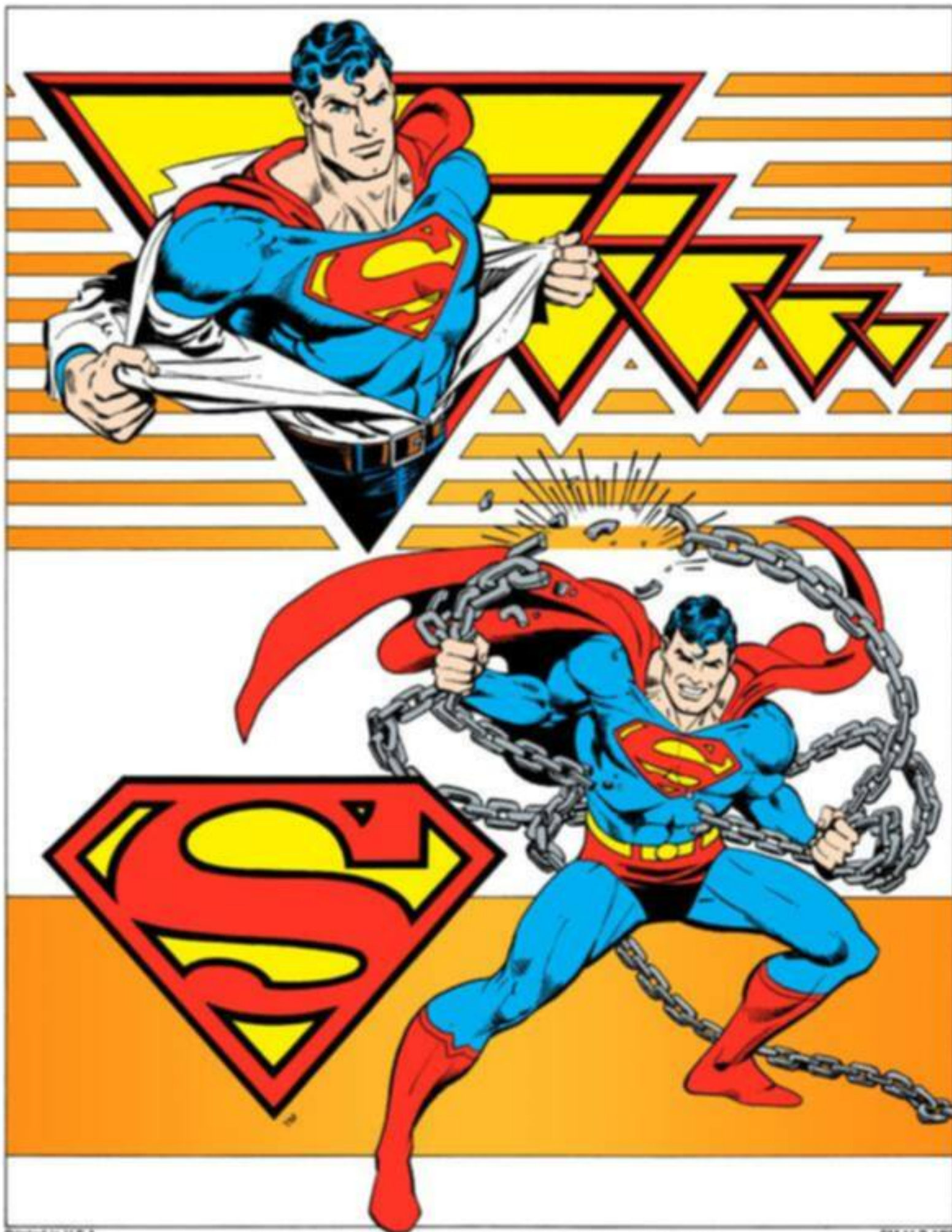








THE SENSATIONAL STRETCHING SLEUTH!



THE TEEN TITANS









SUPER HEROES*

SUPER POWERS



JUSTICE LEAGUE OF AMERICA™





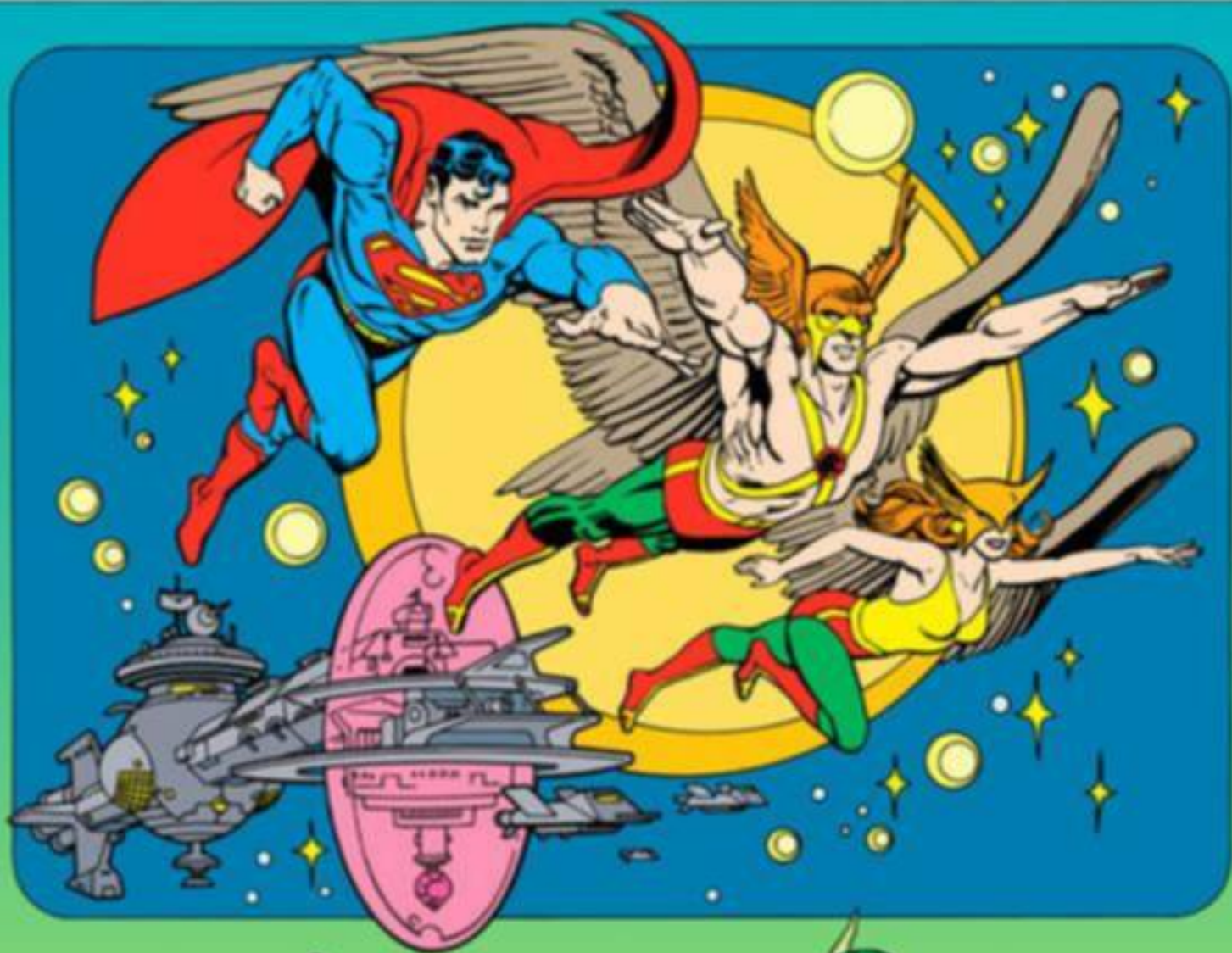










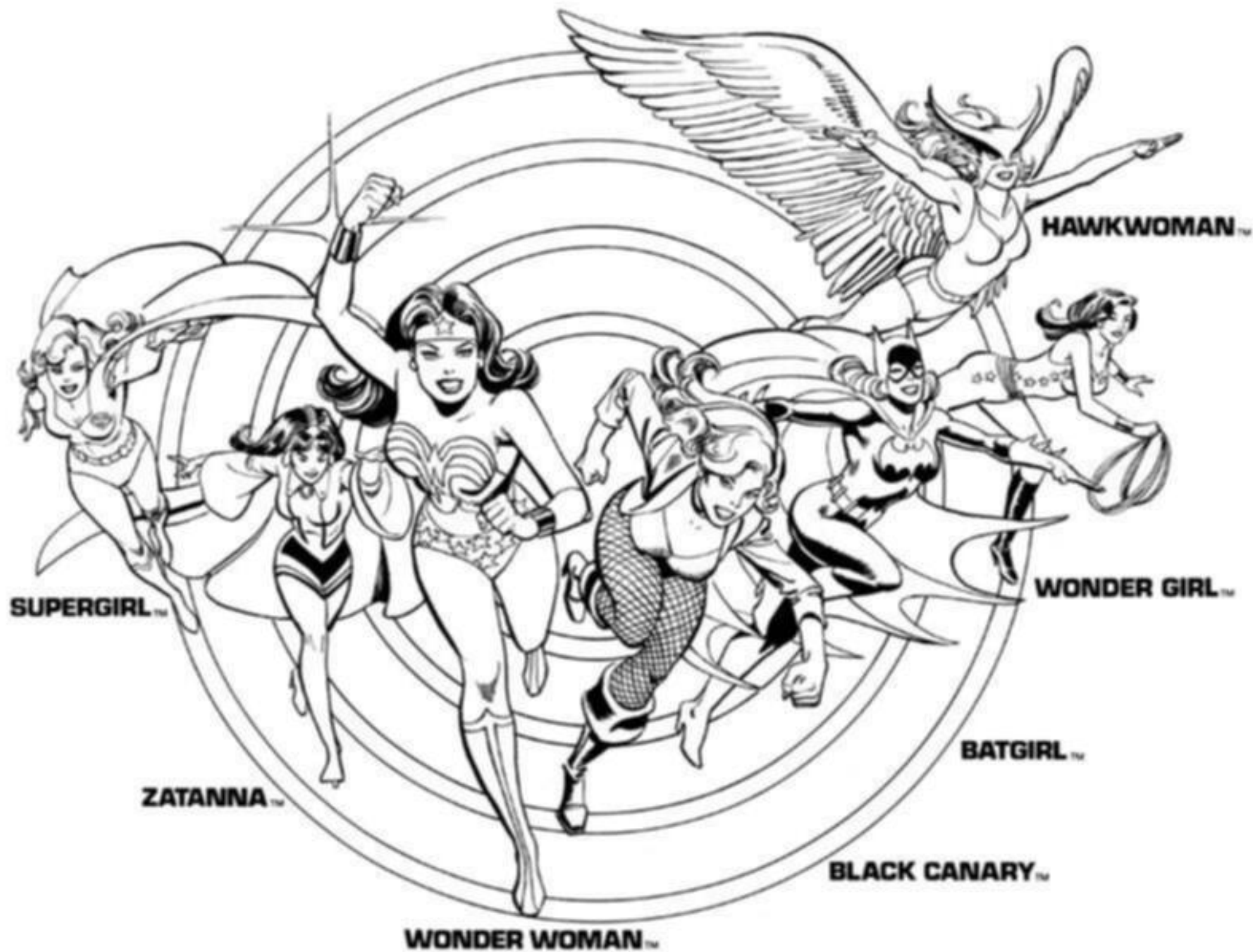


SUPER HEROES[®]



SUPER POWERS







SUPERMAN™

HAWKMAN™

FIRESTORM™

BATMAN™

ATOM™



SUPERMAN™

AQUAMAN™

FLASH™

**GREEN
ARROW™**



BATMAN™

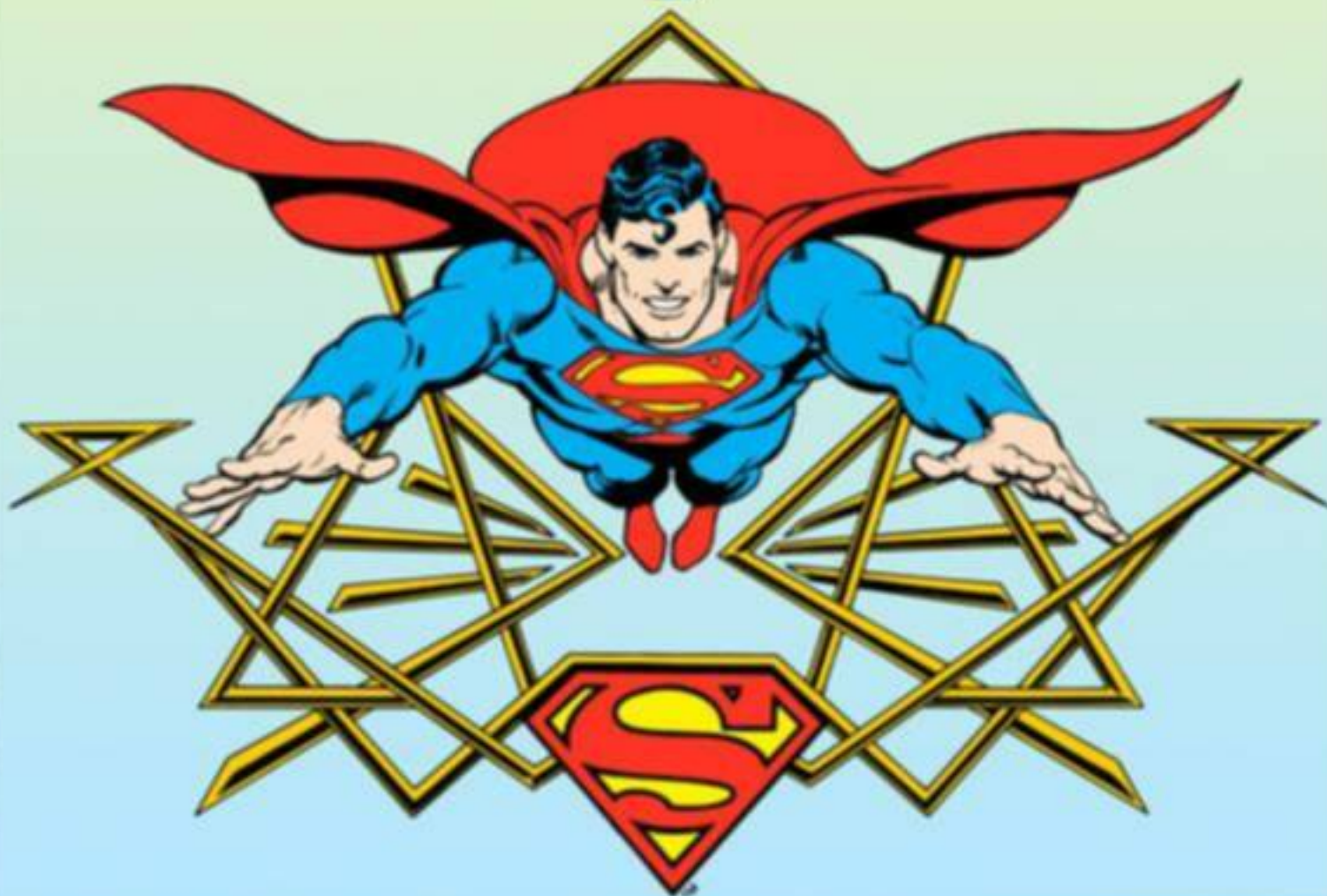
RED TORNADO™



SUPER HEROES

JUSTICE LEAGUE of AMERICA









SUPER JRS.™





WONDER WOMAN JR.





BAT MAN
Jr.™

ROBIN
Jr.™



HAWKMAN JR.™



AQUAMAN JR.™

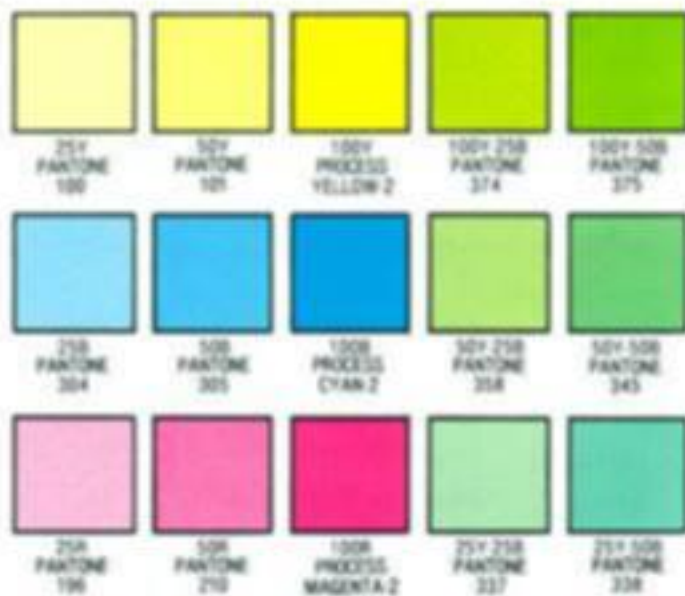


**GREEN
ARROW JR.™**



**GREEN
LANTERN JR.™**

FLASH JR.™























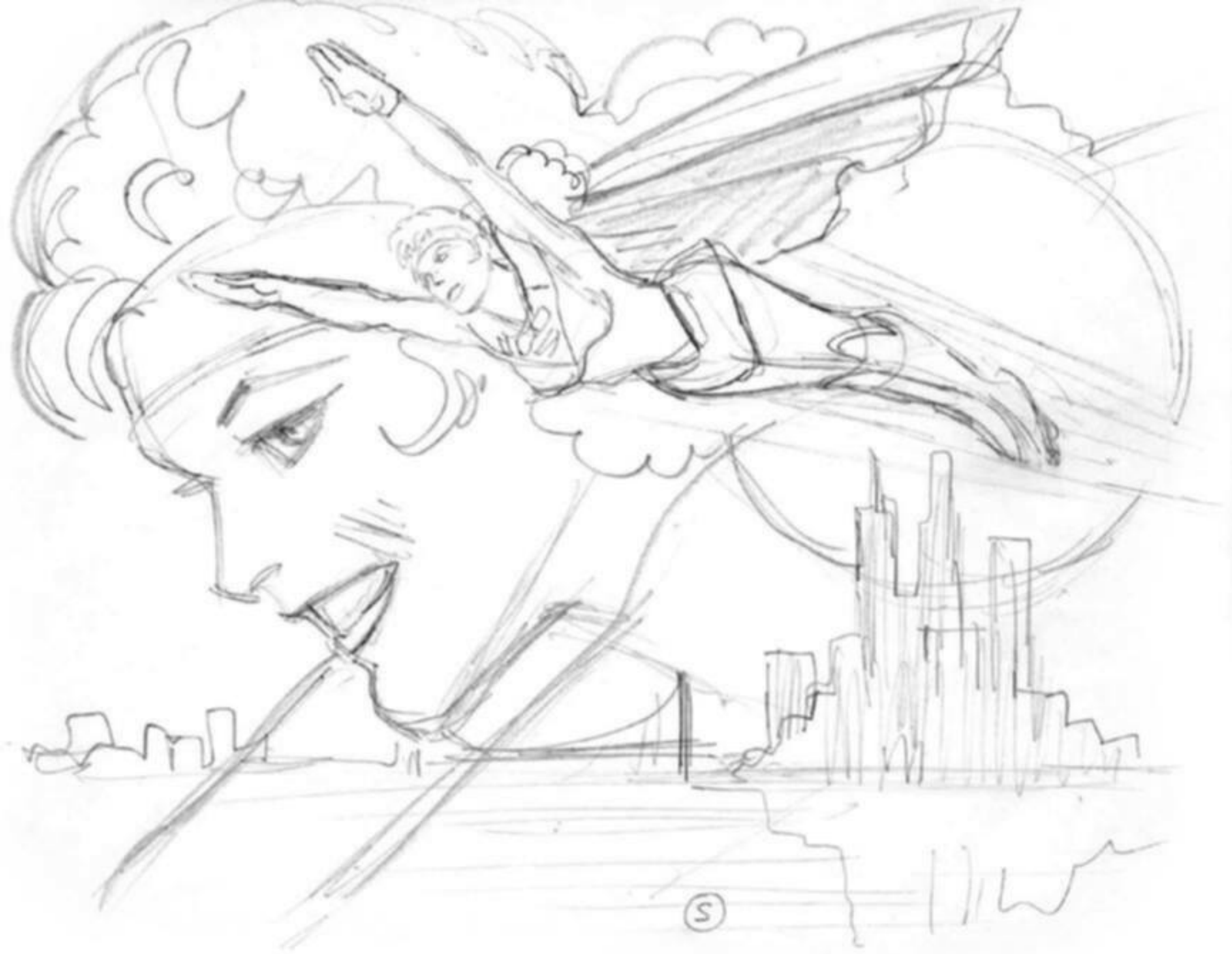
DC COMICS INC.

















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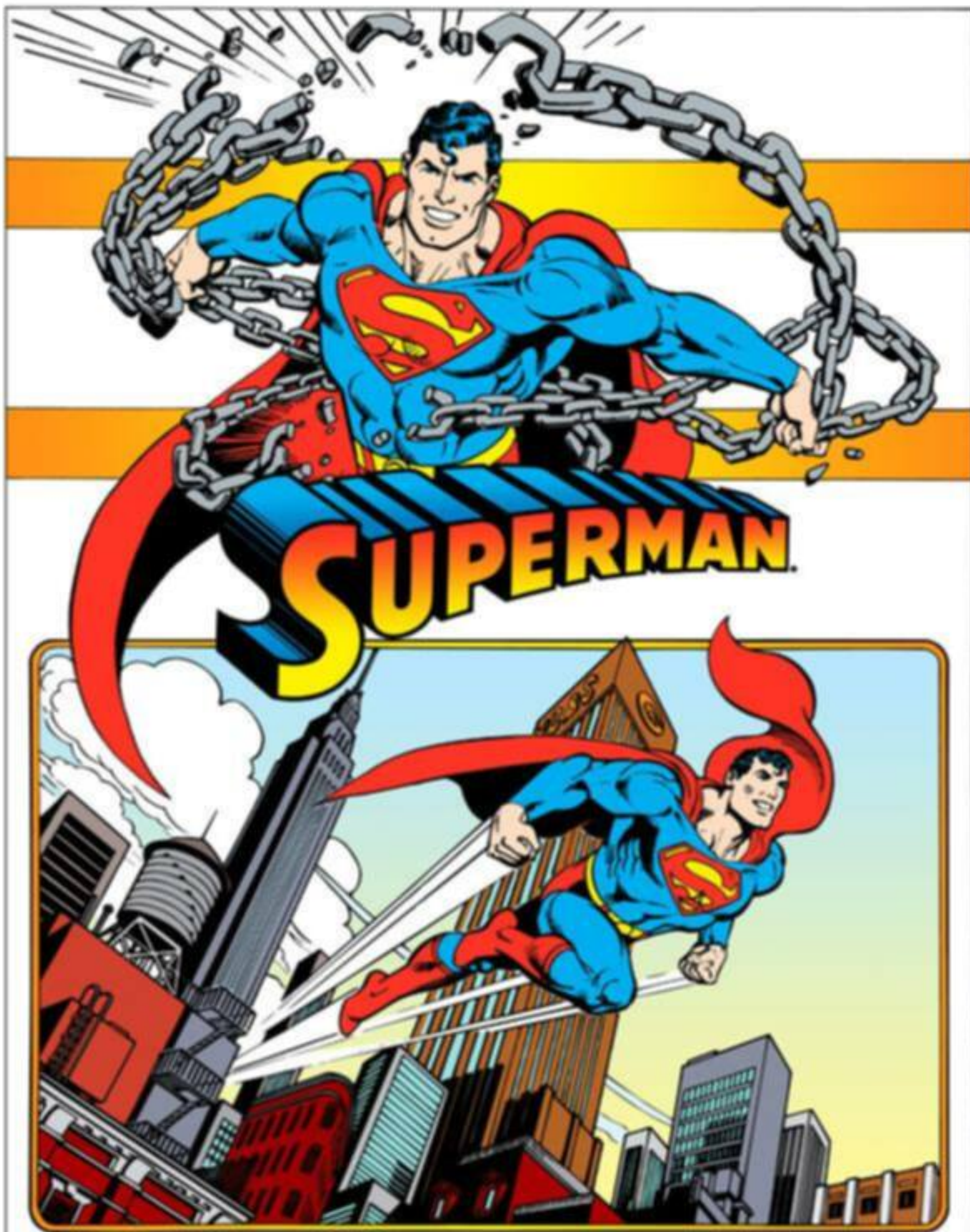
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CORPORATION
OF AMERICA
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Communications
Company



WARNER COMMUNICATIONS INC.



THE MAN OF STEEL™





SUPERMAN

MEETS

Mr. MXYZPTLK

Phantom Zone Villains





**HE WAGES A
NEVER ENDING
FIGHT FOR TRUTH
JUSTICE AND
THE AMERICAN
WAY!**



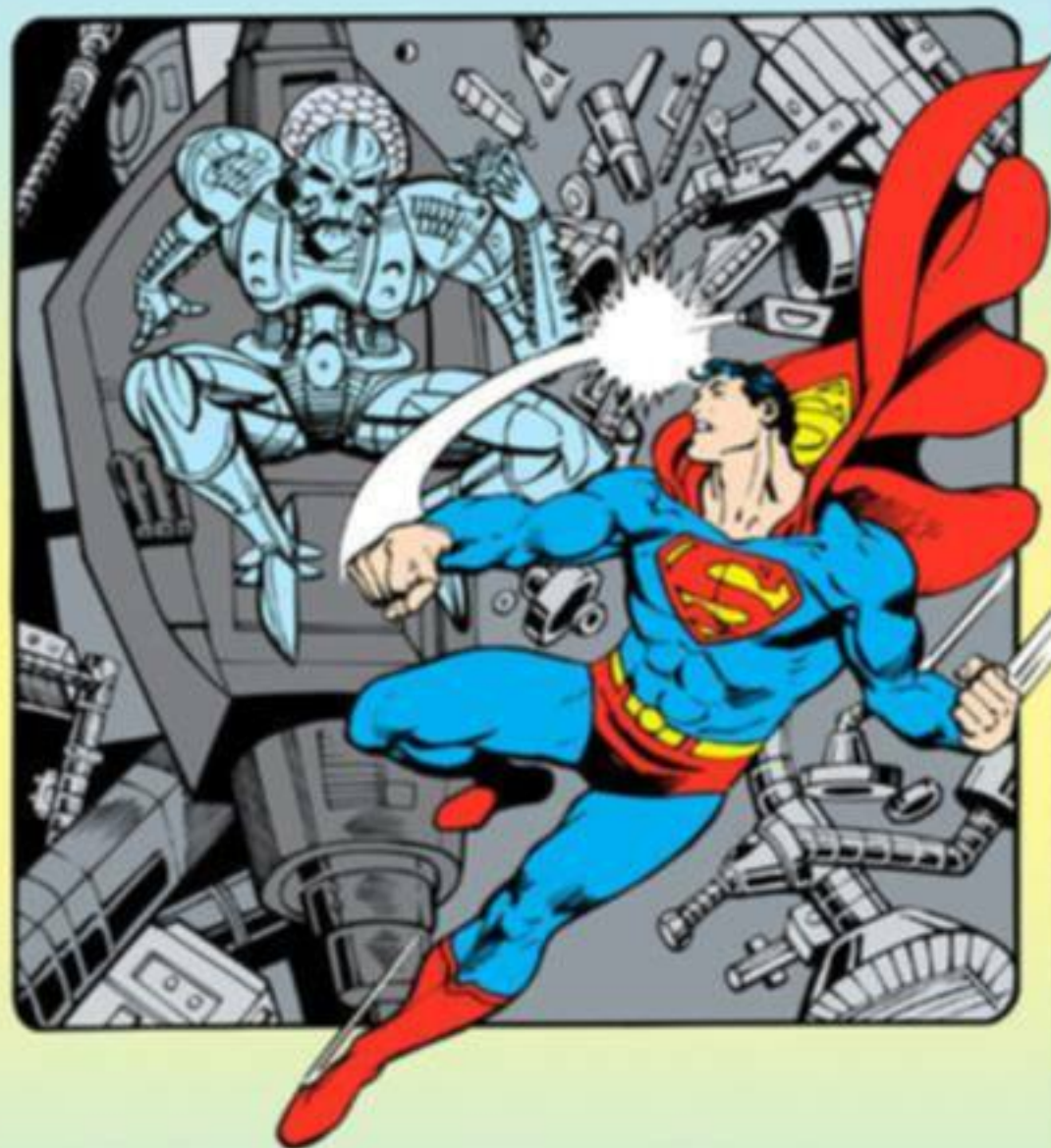
**HE WAGES A
NEVER-ENDING
FIGHT FOR TRUTH,
JUSTICE AND
THE AMERICAN
WAY!™**







SUPERMAN™
MEETS
LEX LUTHOR™



SUPERMAN™ VS.
BRAINIAC™













EXTRA

DAILY PLANET

★★★★



A Galaxy Communications Company

★★★★

LOIS LANE WINS PULITZER

"Hard Work Paid Off," Says Planet Reporter

(Metro UP) The Daily Planet offices rocked with excitement today as Lois Lane accepted the famed Pulitzer Prize for her in-depth investigative series entitled "Metropolis' Forgotten Kids." When handed the fabled prize Lois said that she hoped her series would make the people of Metropolis aware of the problems of urban children who

Continued Page 8



Pictured left to right: Jimmy Olsen, Lois Lane, Editor Perry White, and Clark Kent.

PLANET STAFF CELEBRATES AWARD

by Clark Kent

It was a night of celebration after Lois accepted her well-deserved award. Editor Perry White promised Lois a big raise if she wins the Pulitzer again next year. Jimmy Olsen passed out the punch and we all toasted our happy celebrant. The only no-show was Superman, who was probably saving somebody somewhere.



Lois Lane, Pulitzer Prize-winning Planet reporter.

WHO IS LOIS LANE?

by Perry White

You've seen her byline for years, but did you know our Lois is the daughter of Sam and Ella Lane of Pittsfield and that she has a sister named Lucy? Lois began her life

Continued Page 10



Metropolis' Man of Steel presenting award to reporter Lane.

SUPERMAN PRESENTS AWARD

by Jimmy Olsen

I was really proud to have been there as my pal, Superman, gave the prestigious Pulitzer Prize to my worthy co-worker Lois Lane. "You deserve it," the Man of Steel said before the throng of well-wishers. "I know," Lois said, smiling as

Continued Page 14











SUPERMAN™

SUPERGIRL™



SUPERBOY™

KRYPTO™
The SUPERDOG



SUPERMAN™

SUPERGIRL™



SUPERBOY™

KRYPTO™
The SUPERDOG™



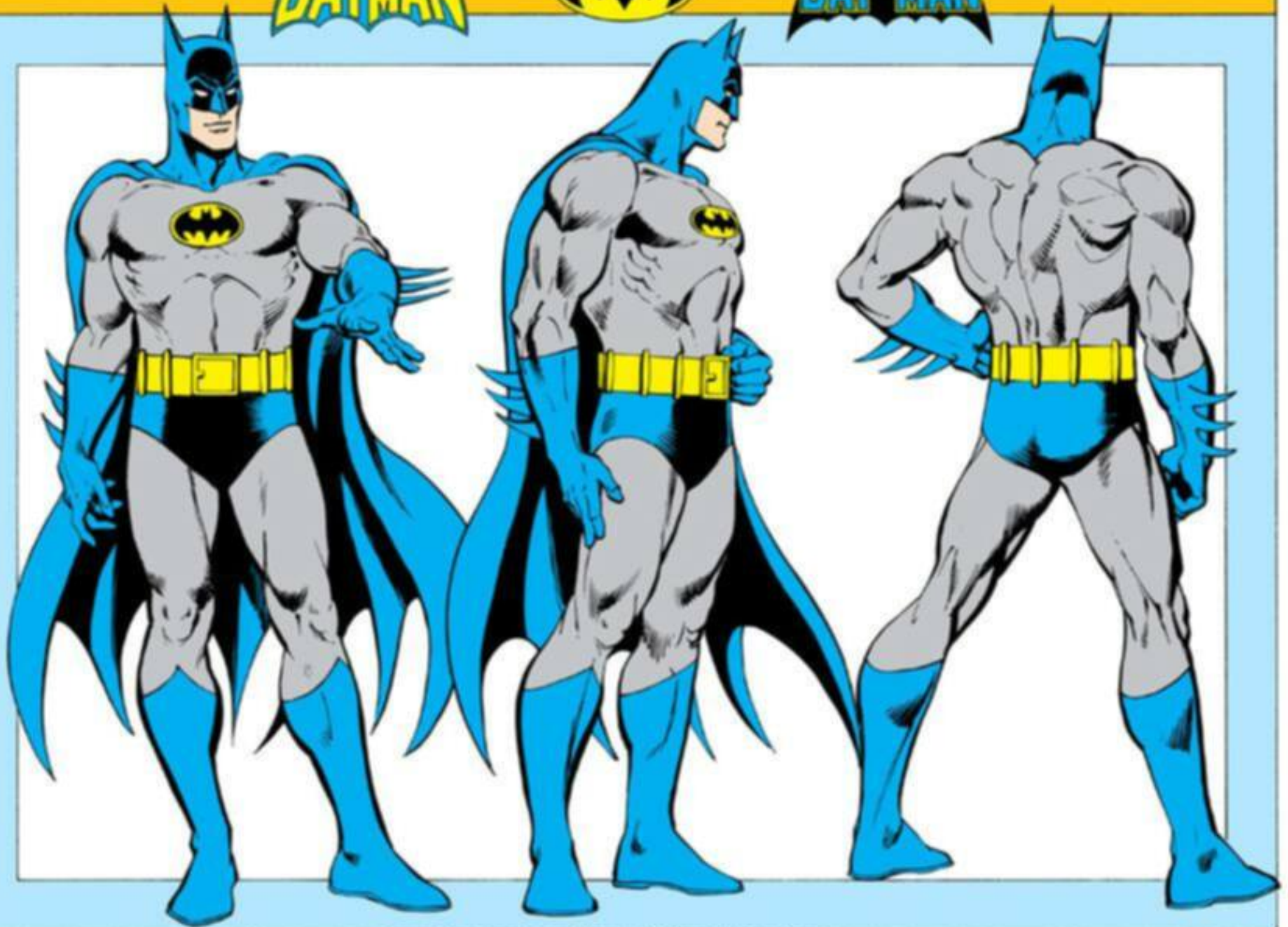
This logo is for use during Superman's 50th Birthday year:
July 1987—June 1988 only.

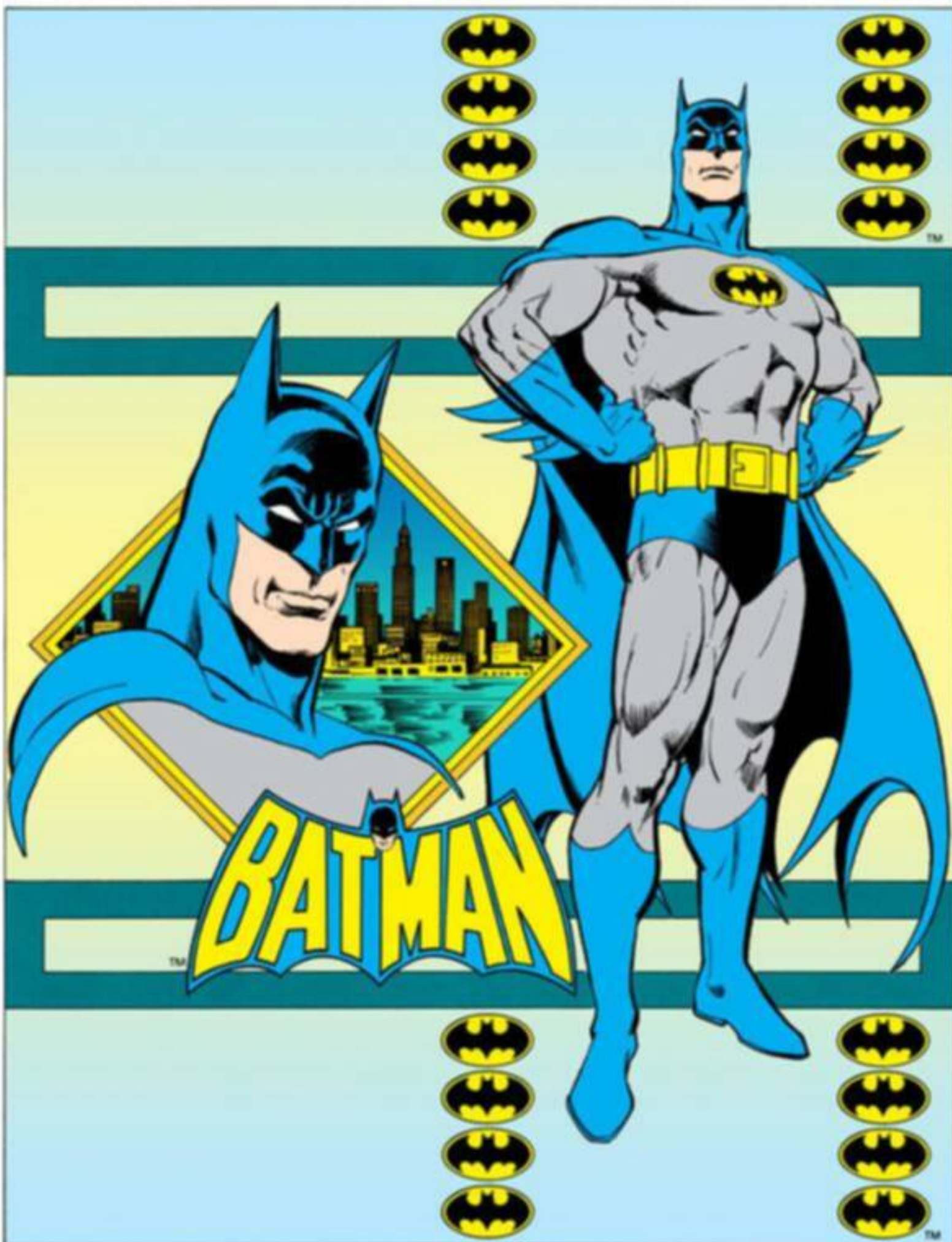


BATMAN

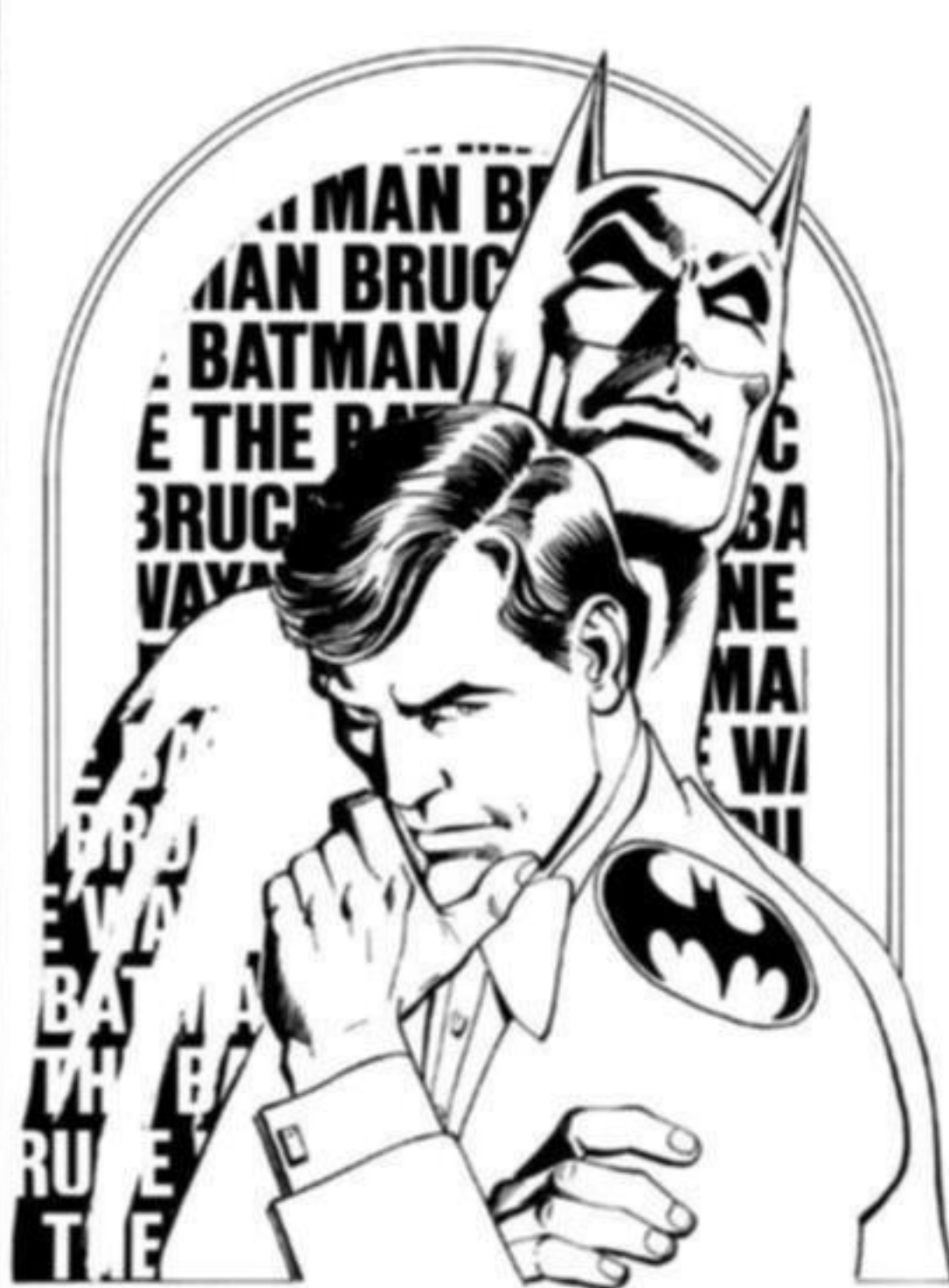


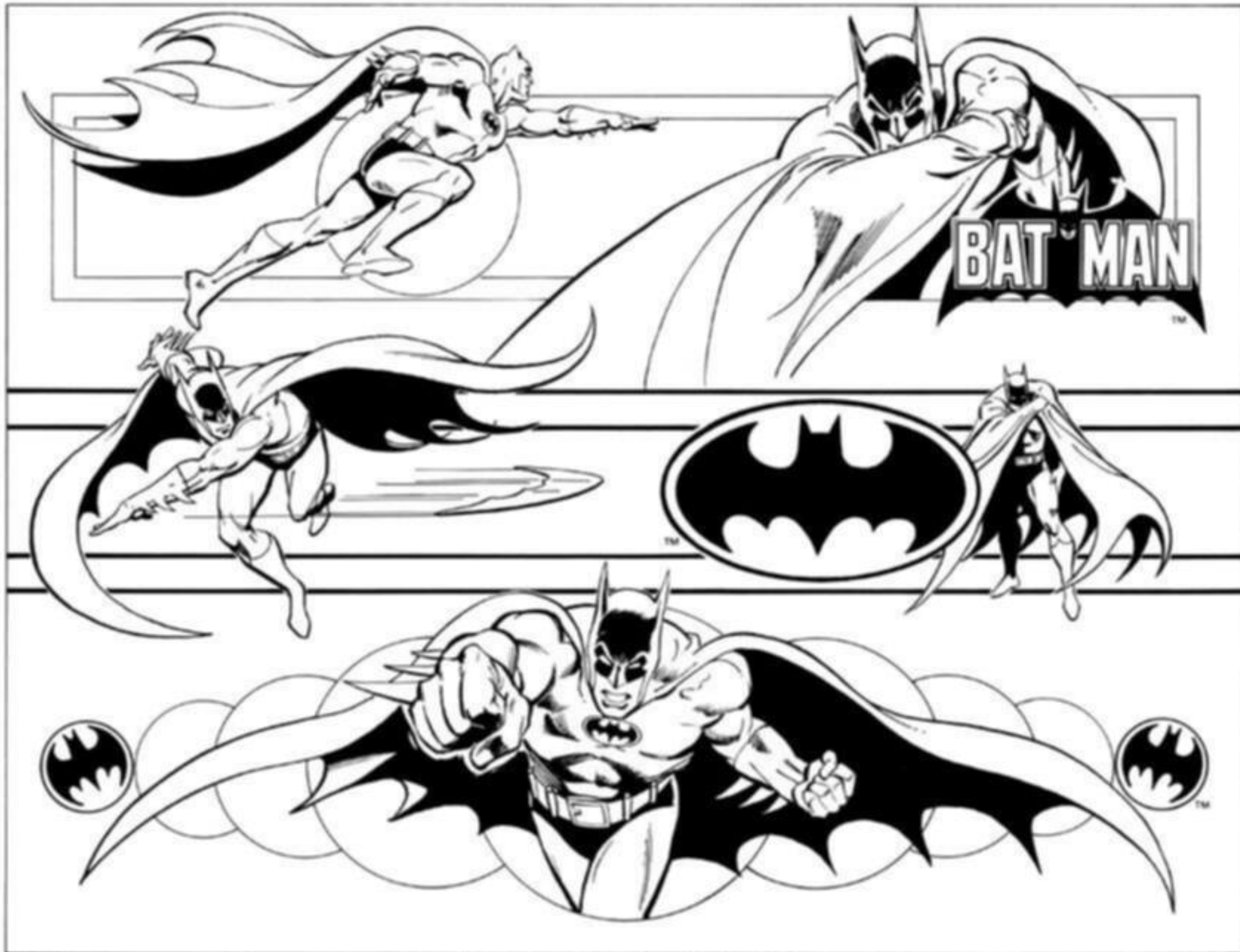
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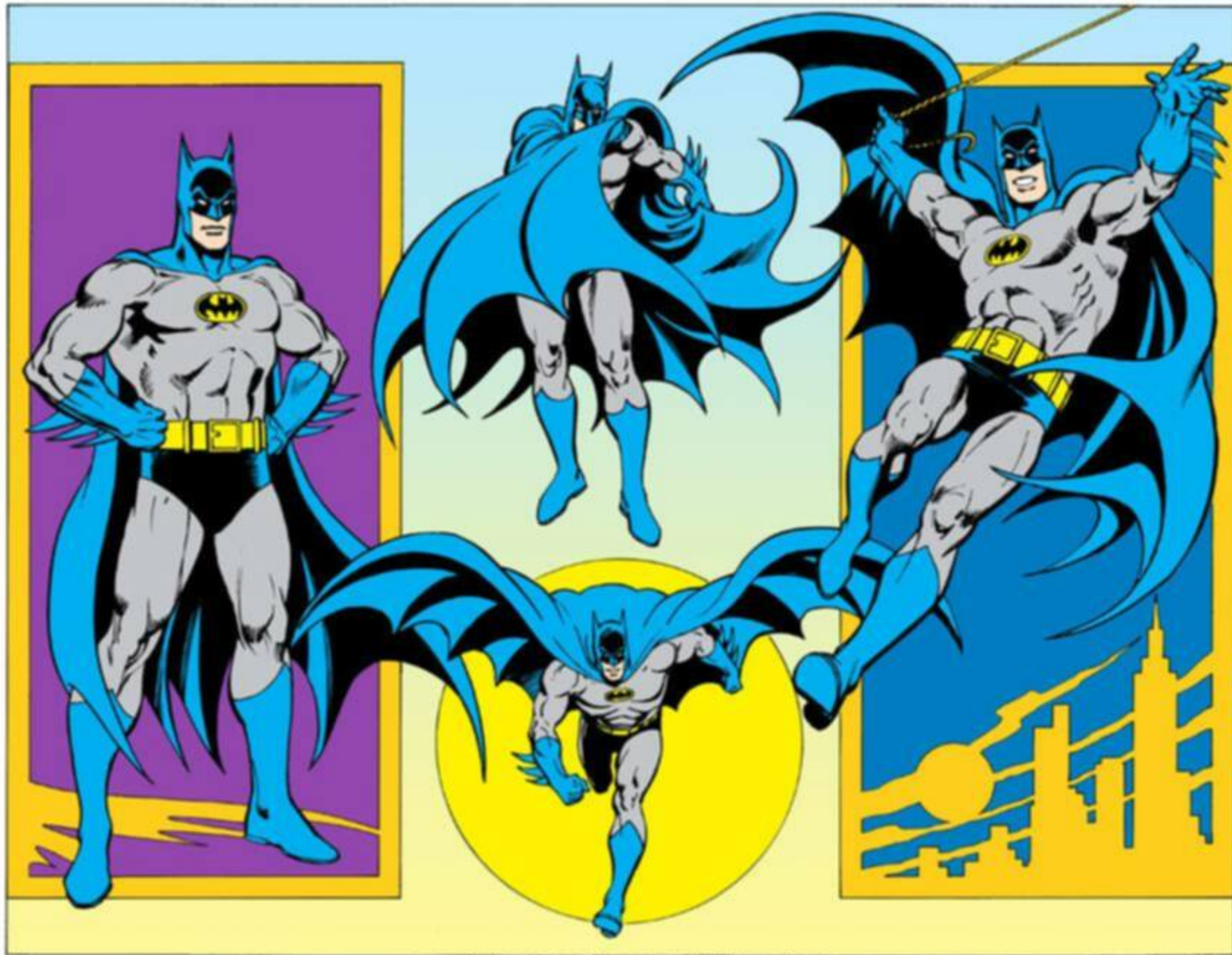












BATMAN







BRUCE WAYNE IS...



...THE BATMAN!

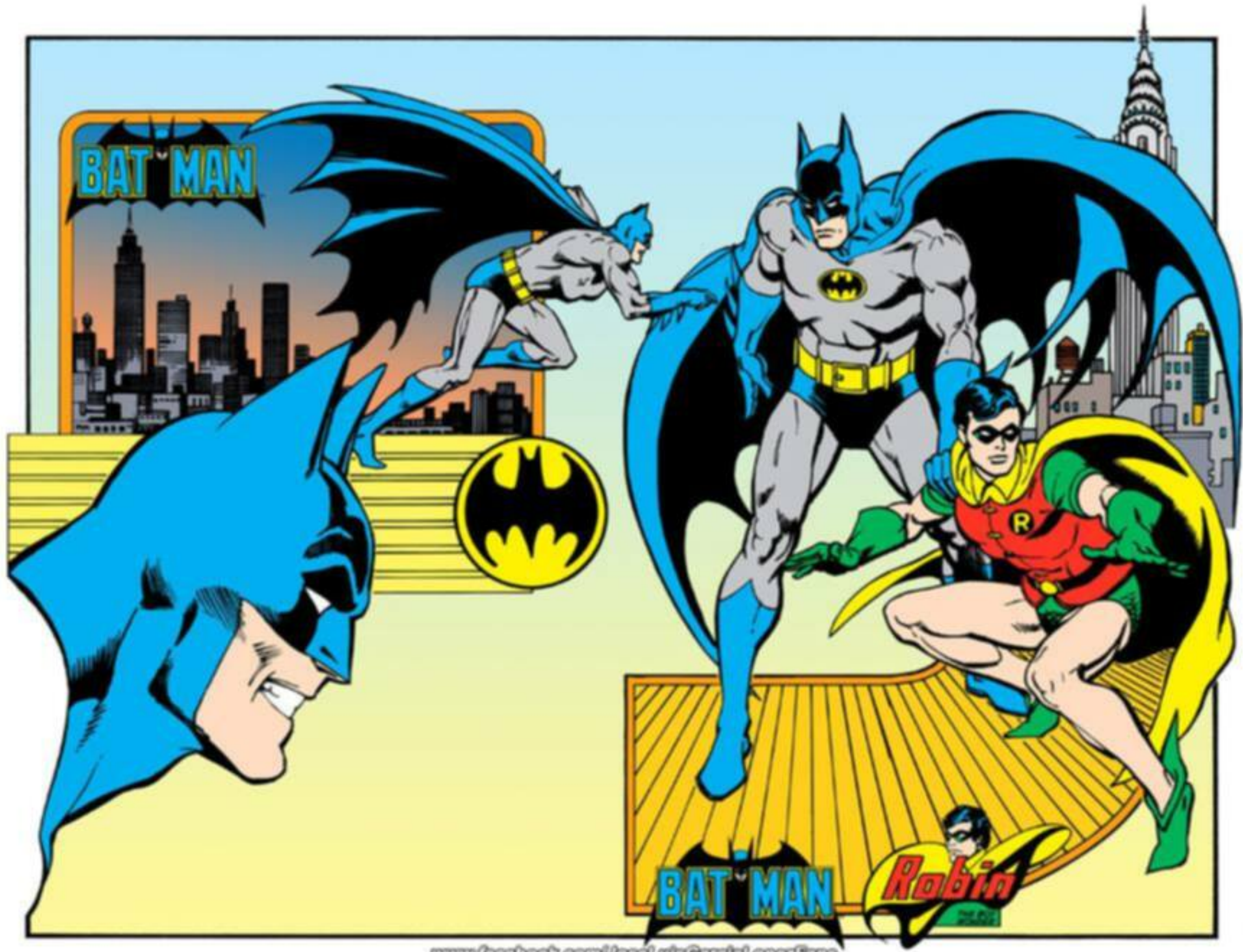


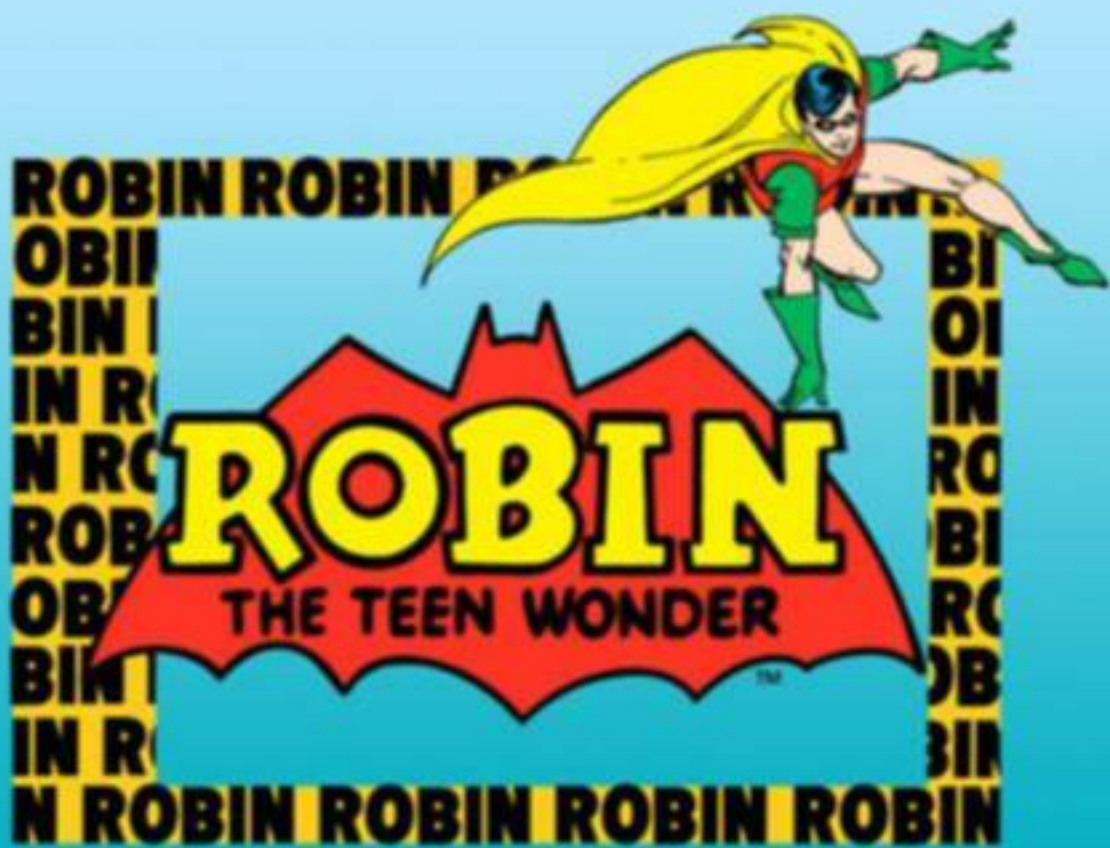


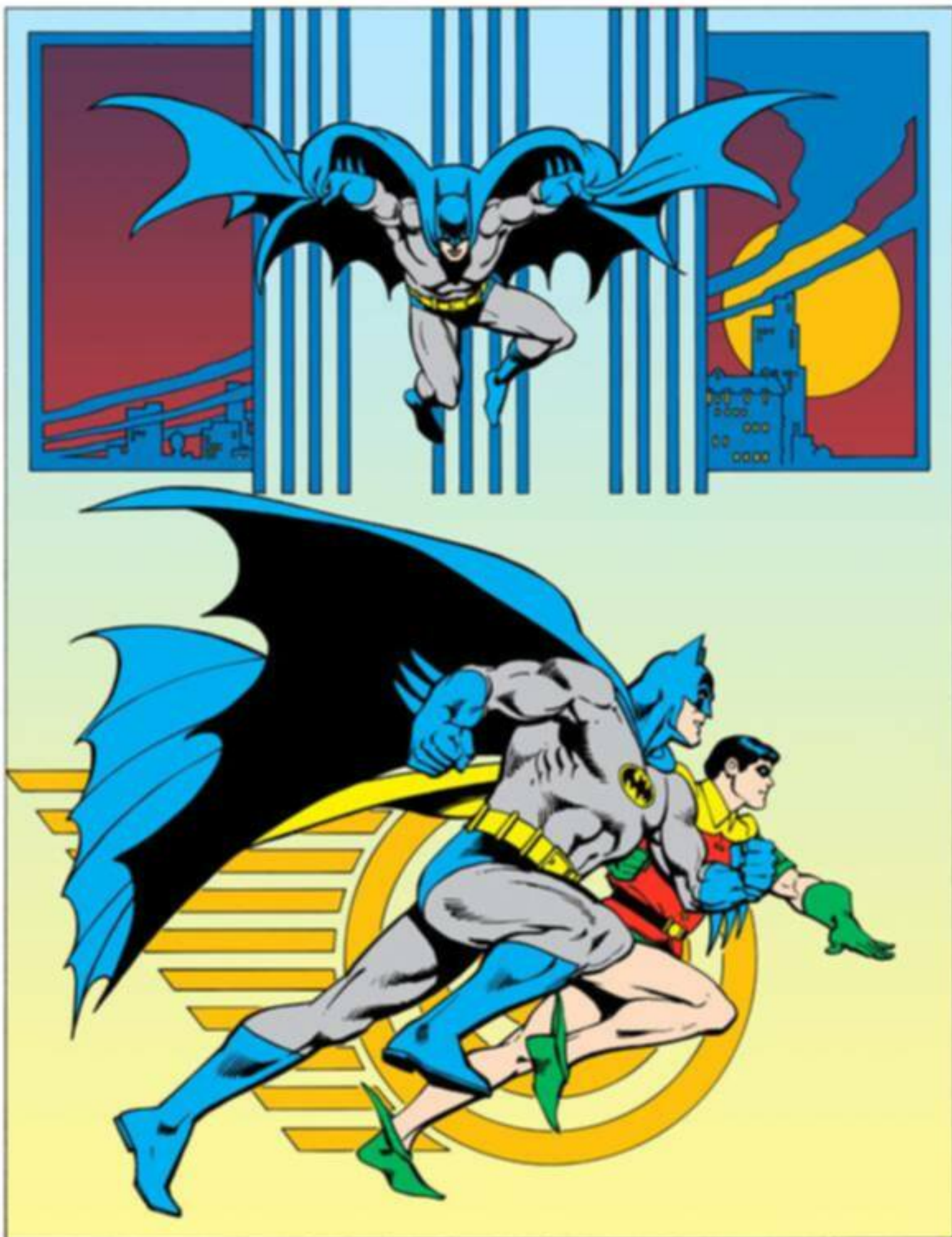




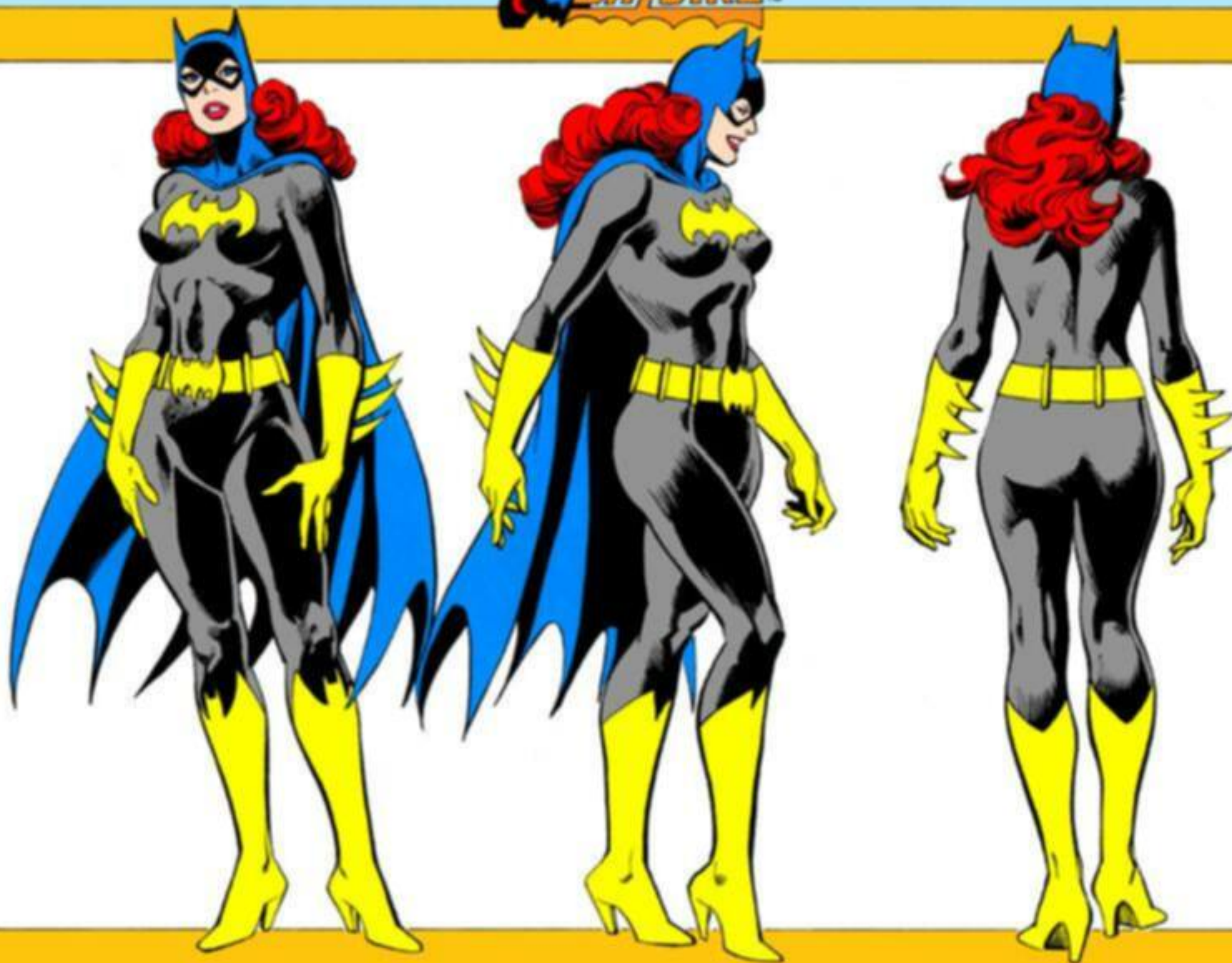












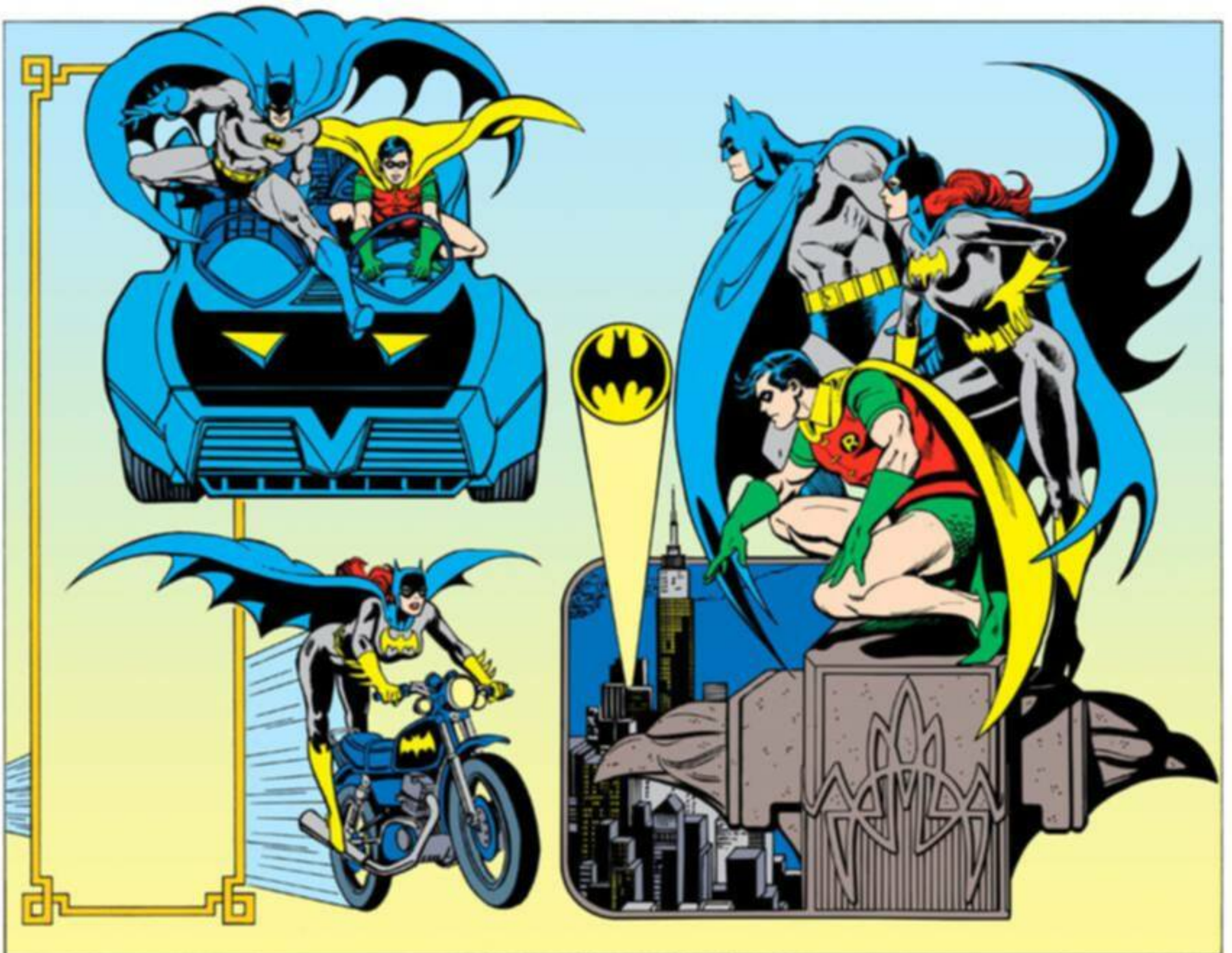




ROBIN
THE TEEN WONDER



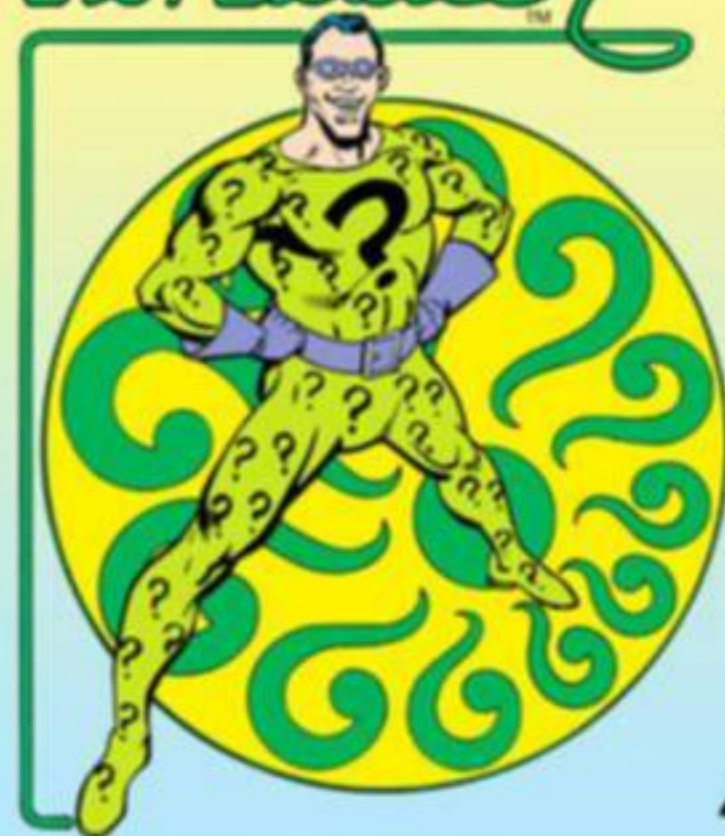






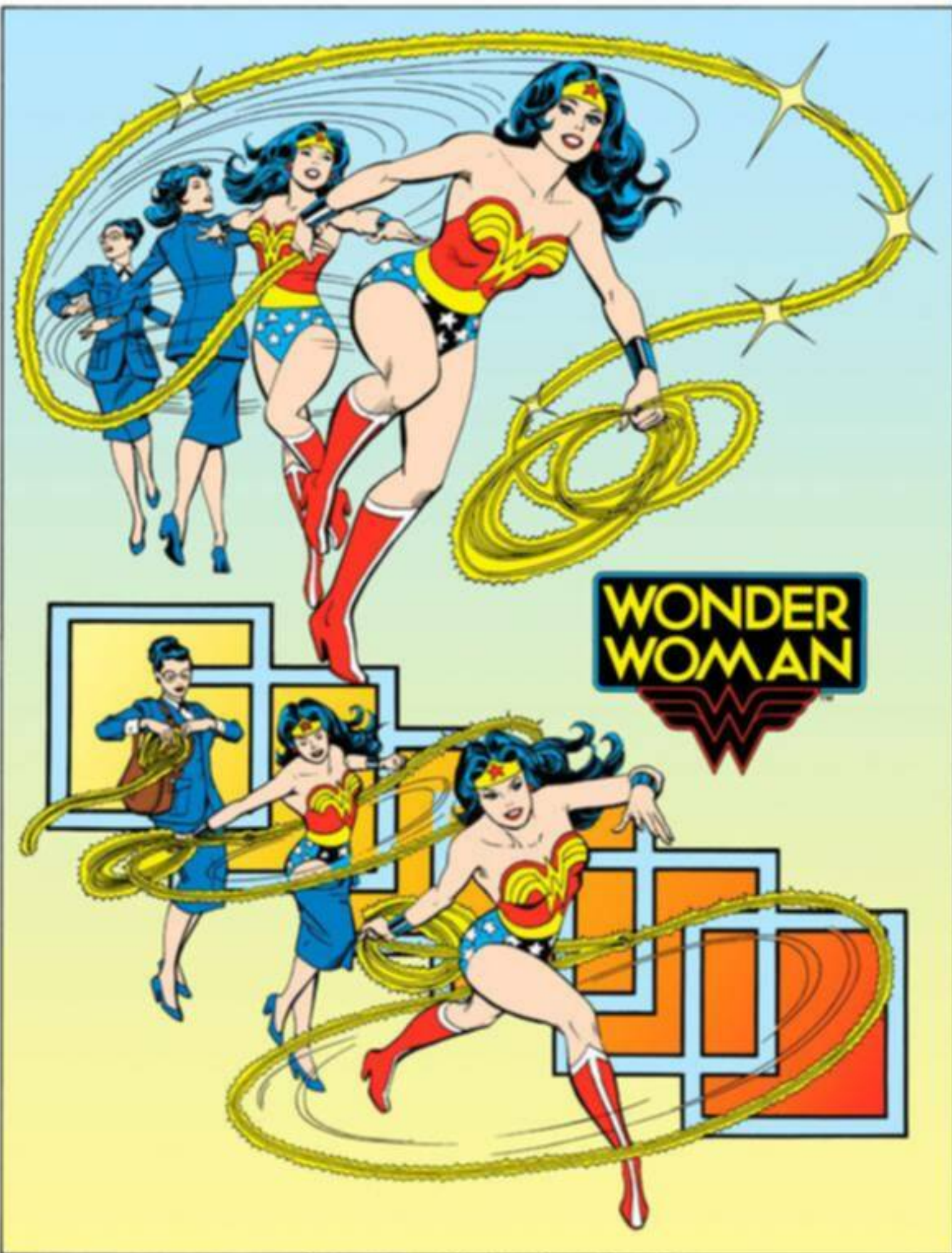


The Riddler™









WONDER
WOMAN



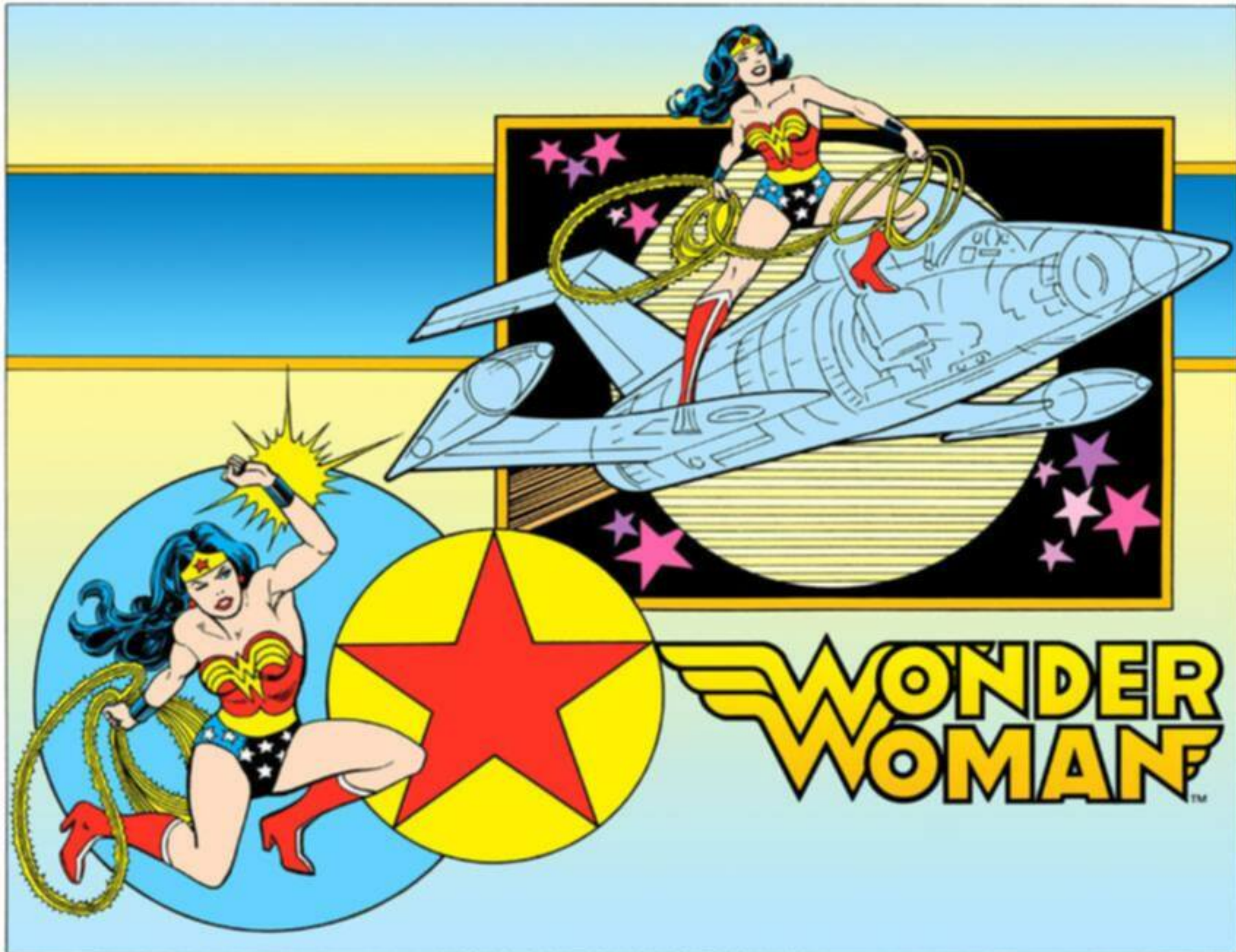


**WONDER
WOMAN™**



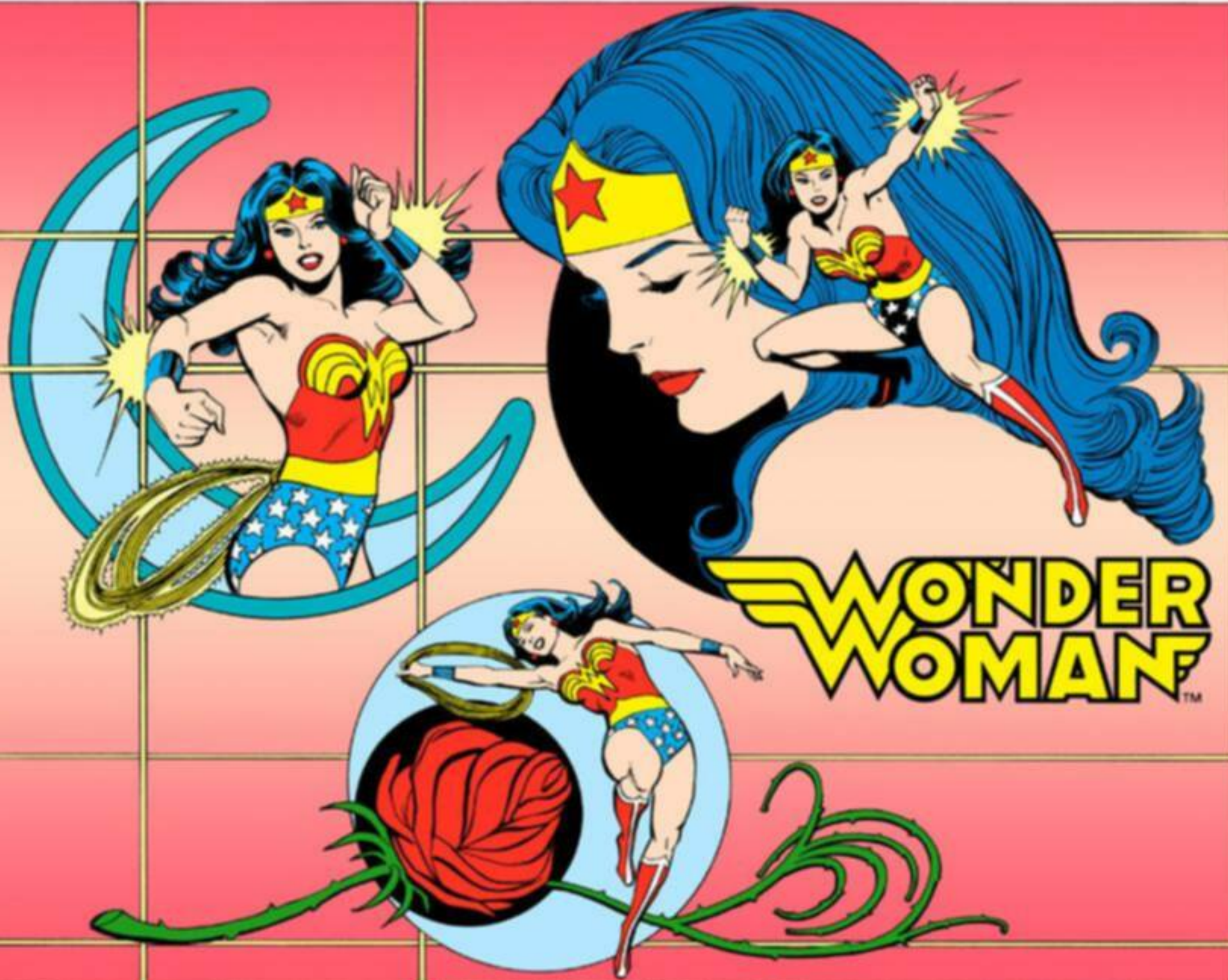
**WONDER
WOMAN™**









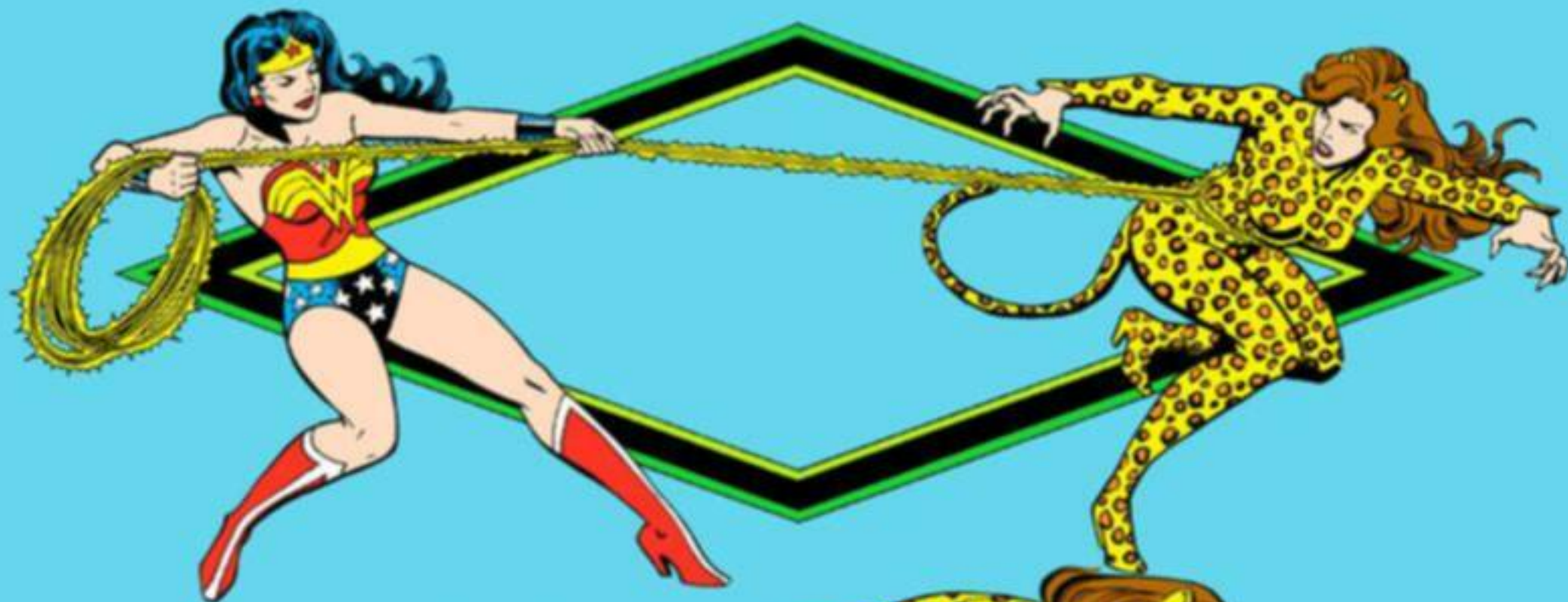


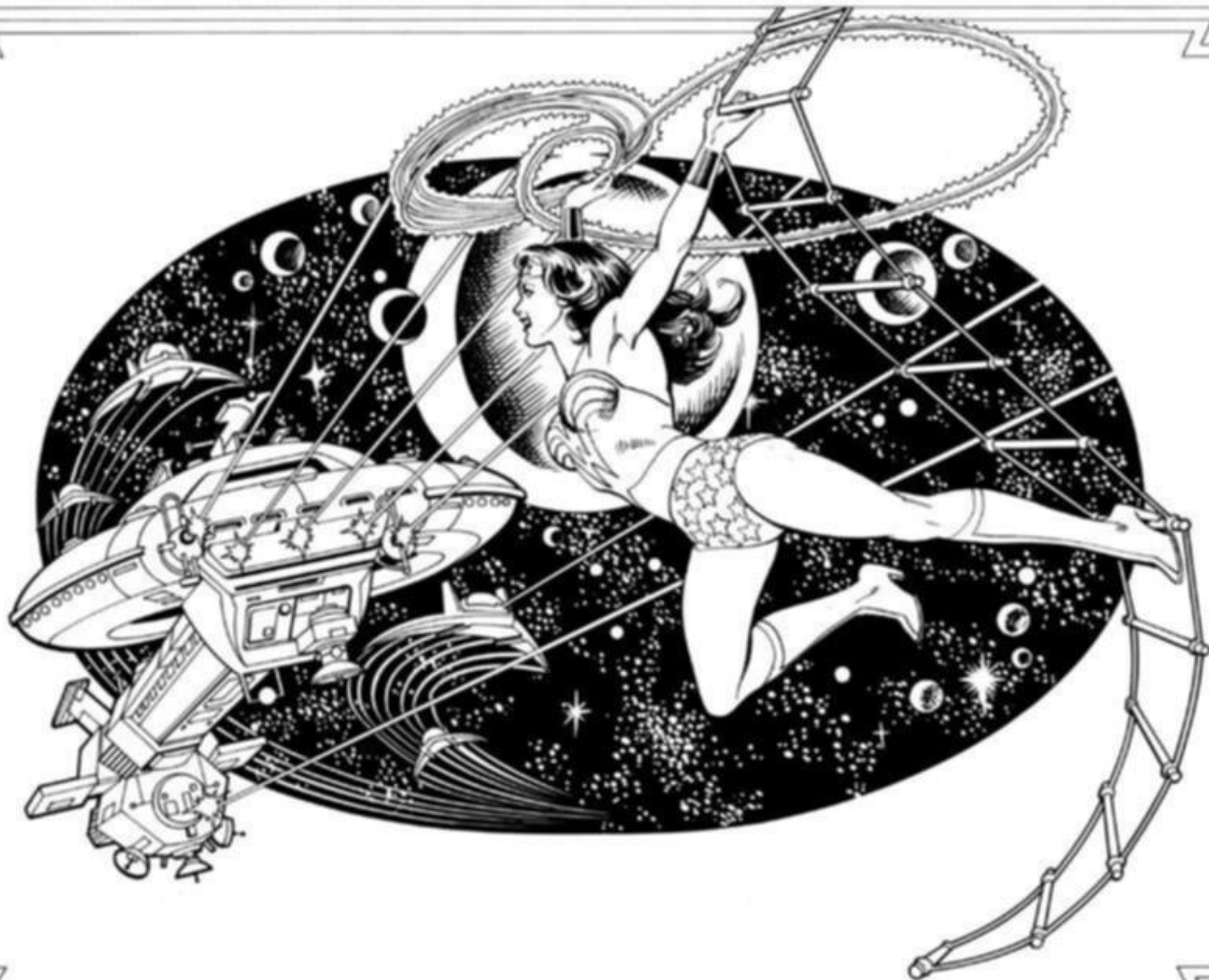












GREEN LANTERN









THE FLASH





The **Flash**

**THE
SCARLET
SPEEDSTER**



**The
Crimson
Comet™**



The **FLASH**™



THE FLASH THE
ASH THE FLASH THE FLA



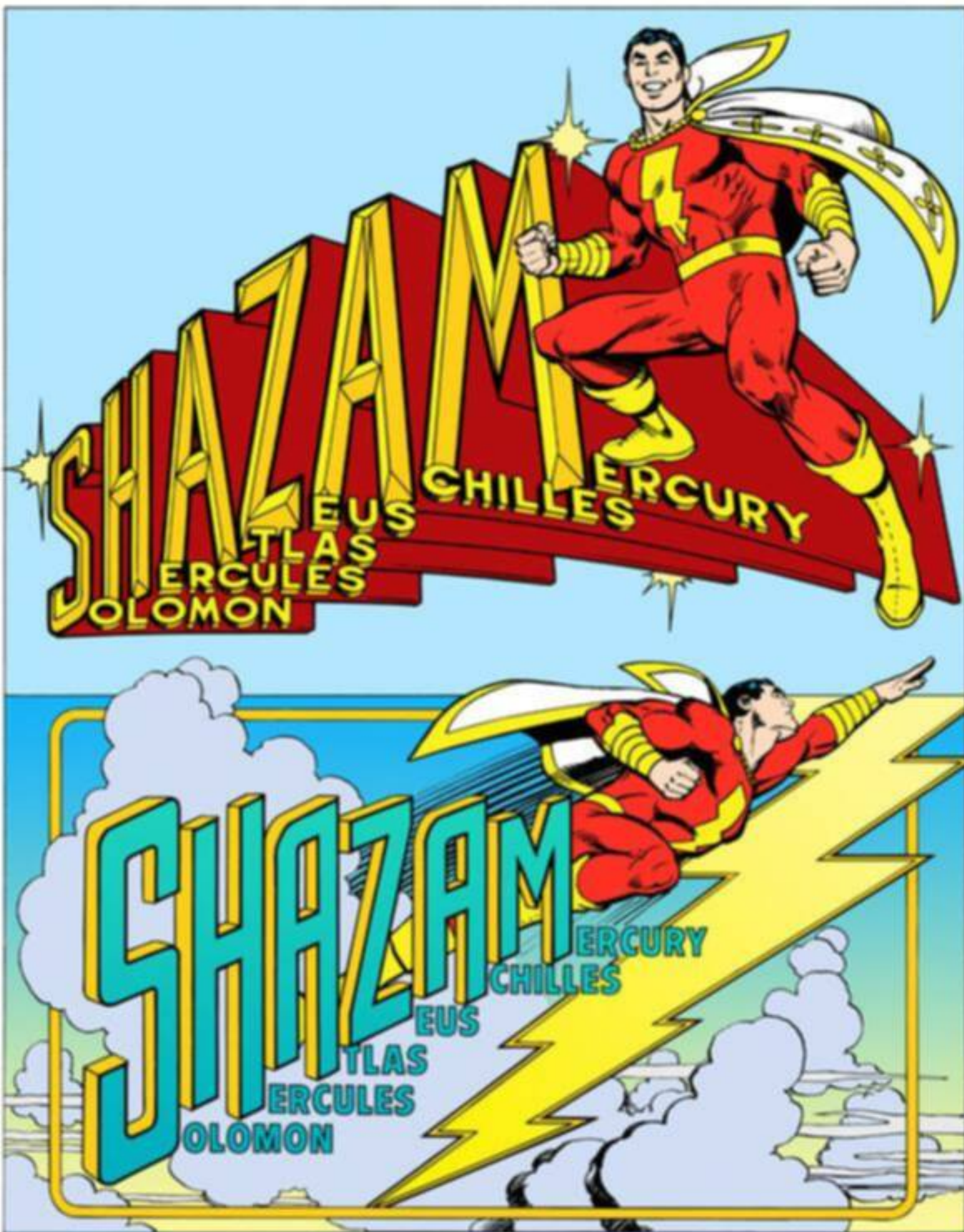
The **FLASH**™

SHAZAM!



*Note: Shazam's cape is NOT transparent. It is shown that way here in order to make his back visible.

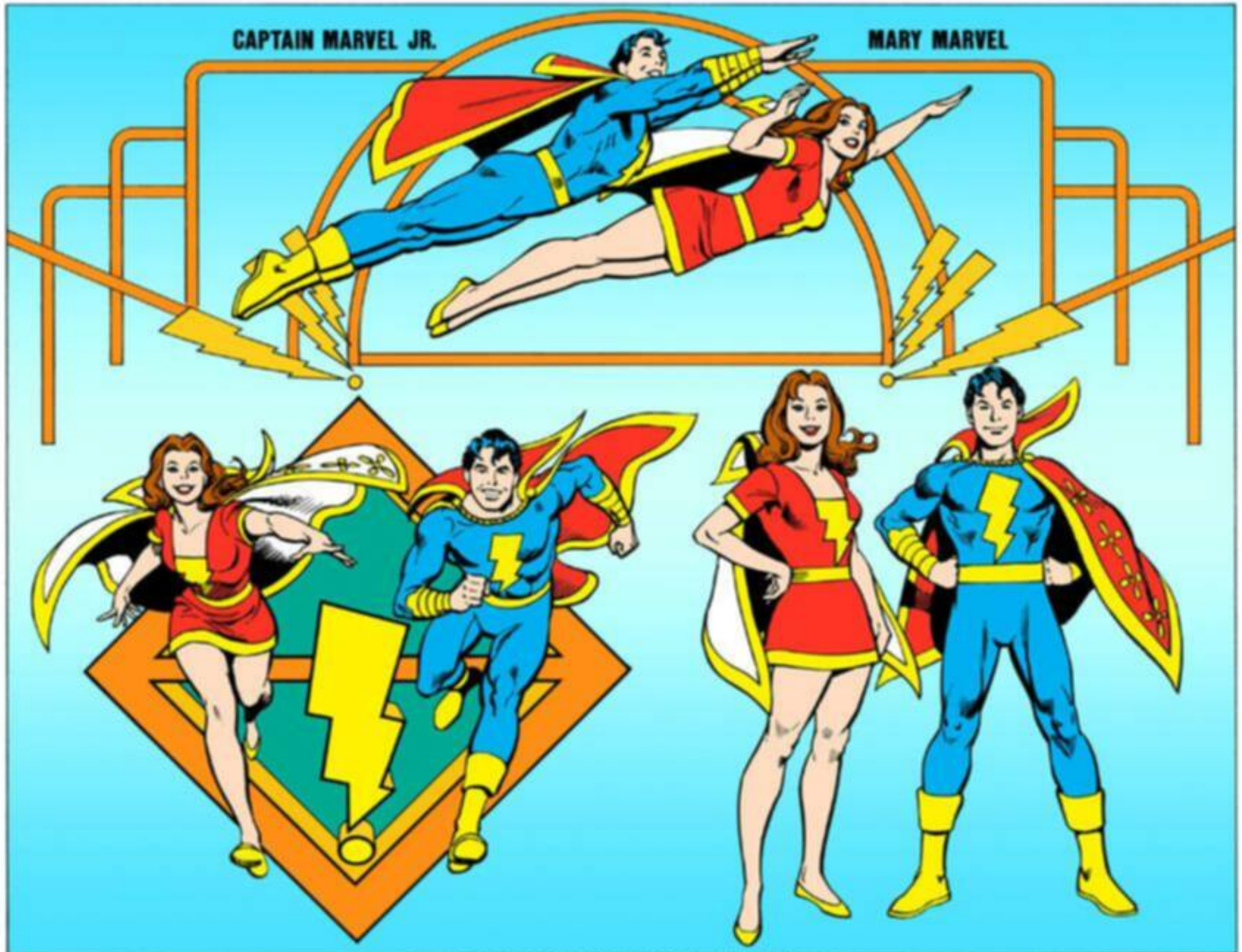






CAPTAIN MARVEL JR.

MARY MARVEL









AQUAMAN



